FORE SCHOOL OF MANAGEMENT
NEW DELHI | GURUGRAM

FOREprints

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(L-R) **Dr. Manoj Nesari,** Advisor, Ministry of Ayush, **Dr. B.B.L. Madhukar,** President, FORE School of Management and **Savita Bhutani,** Director, Art of Living

Ancient Indian Wisdom For Future Managers



Dr. Subir Verma, Director, FORE School of Management with **Lily Bi,** President and CEO, AACSB International at AACSB Deans Conference 2026 in Orlando, Florida



What's Inside...



Corporate Speaks

From Founder-Led Businesses to Enduring Institutions

Garima Garg
Group CHRO, Uno Minda



Corporate Speaks

From Corporate Experience to Entrepreneurial Ownership

Puneet Sethi
Managing Director, Kaara Hospitality

Events Galore





FORE SCHOOL OF MANAGEMENT
NEW DELHI | GURUGRAM

MISSION

To Advance and Disseminate Knowledge and to Develop Socially Responsible Future Business Leaders with a Global Perspective and Entrepreneurial Mindset.

VISION

To be a Leading Institution that Nurtures Excellence in Management Education and Research, Cultivates Entrepreneurship and Innovation, and is a Catalyst for Meeting Societal Expectations.

MOTTO

Sa Vidhya Ya Vimuktaye
(Knowledge is that which Liberates)



Dr. B.B.L. Madhukar
President
FORE School of Management



Dr. Subir Verma
Director
FORE School of Management

FORE SCHOOL OF MANAGEMENT
NEW DELHI | GURUGRAM

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FORE SCHOOL OF MANAGEMENT
NEW DELHI | GURUGRAM

From Founder-Led Businesses to Enduring Institutions

Garima Garg
Group CHRO, Uno Minda



India's growth story is closely linked to its family-owned businesses, many of which have evolved from entrepreneurial ventures into large, complex organisations. However, scaling a business and scaling an organisation are two very different challenges. While the former requires finding markets and driving growth, the latter demands the development of people, processes, systems and leadership capabilities that can sustain that growth.

Every founder brings unique strengths that help a business succeed. Yet, as an organisation expands, these same strengths can become constraints if they are not adapted to changing needs. The real challenge is to transform the founder's individual advantage into an institutional advantage—one that enables the organisation to thrive beyond the founder's direct involvement.

The journey typically progresses through distinct stages. In the early days, survival and market creation take priority. As the business grows rapidly, consistency in people and execution becomes critical. At scale, the organisation's own limitations can begin to constrain progress. The next stage is about building an institution that is larger than its founder, followed by reinvention, where the enterprise rediscovers its entrepreneurial spirit. Each stage calls for a different leadership approach, and growth often exposes organisational gaps that must be addressed along the way.

For India's growing enterprises, the opportunity lies not merely in becoming larger or resembling multinational corporations, but in building professionally managed, entrepreneurial institutions that endure.

Succession is central to this transition. It should be treated as a continuous process rather than a one-time event. Responsibilities must be transferred gradually, trust established before authority is delegated, and decision-making encouraged at multiple levels of the organisation. While loyalty and long-standing relationships may be valuable in the early stages, they must not prevent the business from evolving.

The leader who built yesterday's organisation may not necessarily be the one best suited to lead it tomorrow.

For India's growing enterprises, the opportunity lies not merely in becoming larger or resembling multinational corporations, but in building professionally managed, entrepreneurial institutions that endure. Sustainable growth ultimately depends on creating organisations that can adapt, innovate and succeed beyond the individuals who founded them.

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From Corporate Experience to Entrepreneurial Ownership

Puneet Sethi
Managing Director, Kaara Hospitality

KAARA
HOTELS AND RESORTS



Having spent over 18 years working with organisations such as Max, DLF and Walmart, I have come to appreciate the fundamental difference between managing an established business and building one. Corporate life teaches us to work within systems, optimise processes and deliver results. Entrepreneurship, however, requires us to create those systems, challenge conventions and take ownership of outcomes.

I often believe that corporate life teaches you how to use machines, while entrepreneurship asks you to build one. Both journeys offer valuable lessons, but entrepreneurship demands a different mindset—one that embraces uncertainty, calculated risks and decisive action.

For aspiring entrepreneurs, the biggest challenge is often not the lack of ideas, but the delay in acting on them. In a fast-moving business environment, an idea conceived on Monday should ideally be ready for execution by Friday. Not every decision will be perfect, but timely action creates opportunities to learn, adapt and improve.

Professionals also need to develop a T-shaped skill set — deep expertise in one domain combined with a broad understanding of other functions. This enables stronger collaboration and a more holistic view of business.

A practical way to test an idea is to follow a 90-day approach. Spend the first 30 days speaking to at least 20 potential customers and understanding their needs. Use the next 30 days to test the market and sell your offering before investing heavily in building it. In the final 30 days, assess your financial runway and determine how sustainably the business can operate.

Building a brand follows a similar principle of consistency. It is about delivering on a promise repeatedly until customers begin to expect that experience as a standard.

Above all, entrepreneurs must understand that vision alone cannot sustain a business. Cash flow, financial discipline and sound decision-making are essential for navigating uncertainty and building resilience.

For young professionals considering entrepreneurship, my advice is simple: take ownership, act with conviction, stay close to your customers and remain financially disciplined. Success is not just about having a great idea; it is about turning that idea into a sustainable business that consistently creates value.

October 2026

Leadership Luminaries

From Corporate Life to Entrepreneurship & Building a Brand from Zero

By **Puneet Sethi,** Managing Director, Kaara Hospitality

The session explored what it really takes to swap a steady corporate desk for the startup grind, focusing on speed, bold ownership, and smart risks. The speaker emphasized testing ideas with real customers, keeping tight control of cash, and relentlessly building a brand as non-negotiables for entrepreneurial success. The discussion offered a candid look at turning uncertainty into opportunity while building a business that can stand the test of time.



Oct 03



Oct 08

From Campus To Corporate

Redefining Leadership in a Changing World

By **P. Dwarakanath,** Distinguished HR Professional & Corporate Leader

The session highlighted that effective management begins with a willingness to learn, unlearn, and adapt. Using the KASH model and PESTEL analysis, participants explored how personal habits, human understanding, and strategic awareness shape leadership and help managers navigate an unpredictable business environment. The speaker reinforced that great managers are those who evolve continuously.

Prabandhan Se Pragyaan

Decision, Design & Dharma: How IKS Makes Better Managers

At **FORE School of Management, New Delhi**

The speaker explored how Indian Knowledge Systems can shape more mindful, ethical, and effective leaders through five themes: Vidya, Manas, Deha, Bodh, and Bhasha. Emphasizing self-management and action over anxiety, the session revealed how ancient wisdom complements modern science. It underscored that lasting leadership begins with mastering oneself before leading others.



Oct 08

Business Museum

People. Brands. Stories of Indian Business.

By **FORE Literary Society**



Oct 08-09

Inaugurated by Director Dr. Subir Verma, the exhibition showcased iconic leaders, women entrepreneurs, and legacy Indian brands through curated books and storytelling displays, offering students strategic insights into India's rich business heritage. The immersive display encouraged attendees to draw actionable leadership lessons from past corporate journeys and apply them to today's dynamic market landscape.



Oct 09

Alumni Speak Session

From Trainee to Transformation Leader – 30 Years, 3 Careers, One Journey

By **Namrata Bhattacharyya,** Managing Director, Accenture

From building a foundation in finance to leading transformation at Accenture, the speaker's journey showcased the power of initiative and continuous growth. She emphasized the need to embrace uncertainty, make informed decisions, collaborate effectively, and harness Generative AI to navigate an evolving business landscape.

AACSB Deans Conference 2026

Leading Across Boundaries

At **Orlando, Florida, United States**



Oct 19-21

Reinforcing its commitment to global academic excellence, FORE School of Management participated in the AACSB Deans Conference 2026 in Orlando, represented by Dr. Subir Verma, Director, & Prof. Shilpi Jain, Dean (Strategic Initiatives & International Accreditation). This year's theme "Leading Across Boundaries," united 700+ business education leaders from 60+ countries, offering fresh insights into leadership, innovation, and the future of management education.









Sports @ FSM

Box Cricket Tournament

At **FSM New Delhi Campus and Gurugram Off-campus**

An exciting Box Cricket tournament was held at the FSM Gurugram off-campus. Students showcased their cricketing skills, teamwork, and sportsmanship in a spirited competition. Team Conquerors emerged victorious after successfully chasing a target of 22 points, making the event a memorable celebration of sports and team spirit.

Oct
12-16









Cultural Festival

Raas Tarang 2026: Dandiya Night



At **FSM Gurugram Off-campus**

The Gurugram campus came alive as students from both Delhi and Gurugram gathered for a high-energy Dandiya Night. Dressed in vibrant traditional attire, everyone hit the floor with clattering dandiya sticks and infectious enthusiasm. Blending folk rhythms with upbeat Bollywood tracks, the evening brought both campuses together in full celebration, trading everyday routines for lively garba circles, candid laughs, and memorable snapshots that kept the festive spirit buzzing long after the music stopped.











Mock-A-Thon

Mock Personal Interview Drive

Stepping into the hot seat is never easy, but the mock interview drive turned out to be an eye-opening reality check. With 80+ industry experts showing up across nearly 40 busy slots, the energy was buzzing all day.

Panels threw real-world curveballs right off the bat - drilling down into go-to-market strategies, tech tools listed on resumes, and random current affairs that truly tested quick thinking. More than just domain knowledge, the real game was staying composed under pressure. The feedback was surprisingly personal and practical, calling out subtle habits such as speaking too softly, nervous body language while formulating thoughts, or rattling off buzzwords without solid proof.

Interviewers pushed us to stop treating our background like a checklist and instead weave academics, practical projects, and career aspirations into one authentic story. As students walked out, they had a clear mirror held up to their blind spots. It proved to be much less about memorising textbook answers and far more about backing the stories with genuine conviction.





Alumni Speaks

How Consultants Create Value in the AI era

By **Shikhar Gupta,** Demand Generation Leader | Director, Energy, Mobility, Industrial Products, PwC



The session explored how consulting is changing in the age of AI, highlighting the importance of understanding businesses, building client trust, and asking the right questions. He explained that while technology makes problem-solving easier, human judgment and the ability to turn ideas into real results remain irreplaceable.

A Multimedia Quiz Competition

Delhi Decode

By **FOREword**



Delhi Decode was an engaging multimedia quiz competition celebrating Delhi's rich heritage, culture, business, art, literature, mythology, and legends. From audio clues to visual puzzles, students put their knowledge and quick thinking to the test, sharing laughs, spirited guesses, and the thrill of cracking each question together. The event left participants with a renewed appreciation for Delhi's many stories and a memorable, enjoyable learning experience.

Leadership Luminaries

What Must Businesses Unlearn to Win?

By **Sandeep Gupta,** Partner and Director, Nagarro



Strengthening its commitment to global academic excellence, FORE School of Management marked its presence at the AACSB Deans Conference 2026 in Orlando, Florida, represented by Dr. Subir Verma, Director, and Prof. Shilpi Jain, Dean (Strategic Initiatives & International Accreditations). The conference fostered meaningful exchanges with global academic leaders, and offered fresh insights into leadership, innovation, and the future of management education.

Faculty Publications (October 2026)



Prof. Anuja Shukla

Shukla, A., Halan, D., Mishra, A., Struweg, I., Rana, N. P., & Alsagr, N. (2026), **"Thematic Drivers of User Satisfaction in Sustainable Fashion Apps: A Large-Scale Analysis of User Reviews."** JGIM vol.34, no.1 2026: pp.1-21.
Category: ABDC-A



Prof. Chiradip Bandyopadhyay

Goela, S., Bamel N., Bandyopadhyay C., (2026), **"Analysing Enablers of Green Logistics Adoption in Indian Logistics Service Providers: A Multimethod Approach."** Corporate Social Responsibility and Environmental Management, Vol. ahead-of-print, No. ahead-of-print.
Category: ABDC-C



Prof. Rahul Pratap Singh Kaurav

Lim WM, Kaurav RPS, Tiwari P, Koay KY (2026;), **"Consumers' motivation to donate second-hand clothing: concurrent mixed-methods belief elicitation and norms validation using the Theory of Planned Behavior".** Journal of Fashion Marketing and Management: An International Journal, Vol. ahead-of-print No. ahead-of-print.
Category: ABDC-B



Prof. Rahul Pratap Singh Kaurav



Prof. Surabhi Koul

Sharma A, Koul S, Kaurav RPS (2026), **"Seamless experience and experiential value: driving flow in omnichannel retailing".** International Journal of Retail & Distribution Management, Vol. 54 No. 9 pp. 1020–1036
Category: ABDC-A



Prof. Sachin Kumar Mangla

Chanchal,, A. Anand, and S. K. Mangla (2026), **"An Extended Sustainable Supply Chain Framework Integrating Market Uncertainties for Demand Forecasting."** Business Strategy and the Environment, Vol. ahead-of-print, No. ahead-of-print.
Category: ABDC-A



Prof. Shubham Singhania

Verma S, Singhania S, Garg N, Sardana V (2026), **"Exploring the impact of AI and metaverse on student academic and personal growth through social–emotional learning: a SEM-ANN approach".** Global Knowledge, Memory and Communication, Vol. ahead-of-print No. ahead-of-print.
Category: ABDC-B

Singhania S, Sinha RK, Kumar S (2026), **"Following the faith or the flock? Herding in high-GDP Muslim-majority economies".** Journal of Islamic Accounting and Business Research, Vol. ahead-of-print No. ahead-of-print.
Category: ABDC-C

Sinha, R.K., Singhania, S., Kumar, S., Raut R .K. (2026), **"An empirical analysis of cross-market herding behavior in global equity markets: evidence from the CSAD framework."** International Journal of System Assurance Engineering and Management, Vol. ahead-of-print, No. ahead-of-print



Prof. Subhadeep Mandal

Mandal, S., Kar, A.K. & Gupta, S. (2026), **"Modelling Consumer Resistance Towards QR Code-Based Product Verification Systems: A Comparative Analysis of Traceability vs. Authentication in India and France".** Inf Syst Front, Vol. ahead-of-print, No. ahead-of-print.
Category: ABDC-A



Prof. Tarun Kumar Soni



Prof. Rajarshi Debnath

Quttainah, M. A., Debnath, R., & Soni, T. K. (2026), **"Corporate Governance Evidence from Strategic Emphasis: Evidence from India."** Indian Journal of Corporate Governance, Vol. ahead-of-print, No. ahead-of-print.
Category: ABDC-C



Prof. Vandana Gupta

Gupta V (2026). **"ESG Integration and Firm Performance : Evidence from Select Sectors in India."** Prabandhan: Indian Journal of Management, Vol. 19, Issue 9, September 2026.

REGISTER NOW!!!

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FIMC 2026

FORE International Management Conference 2026

THEME

Purposeful Innovation: Balancing Artificial Intelligence with Ethical Responsibility

DATE NOV 25–27, 2026

VENUE FORE SCHOOL OF MANAGEMENT, NEW DELHI

500 +

PAPER SUBMISSIONS RECEIVED

Category	Early Bird (Indian) Till October 25, 2026	Regular (Indian)	SAARC Nationals	Foreign Nationals
Corporate Representatives	INR 5,000 + 900 (18% GST)	INR 8,000 + 1440 (18% GST)	USD 150	USD 300
Faculty Members (Paper Presenters)	INR 4,000 + 720 (18% GST)	INR 6,000 + 1080 (18% GST)	USD 150	USD 300
Research Scholars / PhD Students	INR 2,000 + 360 (18% GST)	INR 3,000 + 540 (18% GST)	USD 80	USD 100
5-Minute Thesis Presentation	INR 2,000 + 360 (18% GST)	INR 3,000 + 540 (18% GST)	USD 70	USD 90
Attendees (non-presenting)	INR 2,500 + 450 (18% GST)	INR 3,000 + 540 (18% GST)	USD 80	USD 100

FIMC 2026
FORE School of Management
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Conference Related Contact Details
Email: fimc2026@fsm.ac.in
Phone No.: +91-011-46485523
www.fsm.ac.in/conference/fimc2026

Stay Tuned On
What's Next

Women for Viksit Bharat – The Action Agenda

A 2-days Hands-on Experiential Capacity Building Programme for Women Leaders

Date: **December 3-4, 2026** | Mode: **Offline**
Venue: **FORE School of Management, New Delhi**

Jubilate 2026

Annual Alumni Meet

Date: **December 5, 2026** | Mode: **Offline**
Venue: **The Palms Town & Country Club, Gurugram**

Admission Open
Batch 2027-29

PGDM | PGDM (International Business) | PGDM (Financial Management) | PGDM (Big Data Analytics) | PGDM (Healthcare & Hospital Management) | PGDM (Working Professionals)

All Programmes are approved by AICTE | 5% of the approved intake in PGDM, PGDM (IB), and PGDM (FM) is reserved for the NRI/NRI-Sponsored Category | PGDM (Healthcare and Hospital Management) programme in collaboration with University of Arizona (USA) | PGDM (Working Professionals) programme in collaboration with Frankfurt School of Finance & Management (Germany)

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FORE International Management Conference 2026

Theme: **Purposeful Innovation: Balancing AI with Ethical Responsibility**

Date: **November 25-27, 2026**

Venue: **FORE School of Management, New Delhi**

Oraculum 3.0

Corporate Connect, Leadership Talks, Panel Discussions, Fireside Chat, Keynotes

Date: **January 2027** | Mode: **Offline**
Venue: **FORE School of Management, New Delhi**



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The team that makes it all possible



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